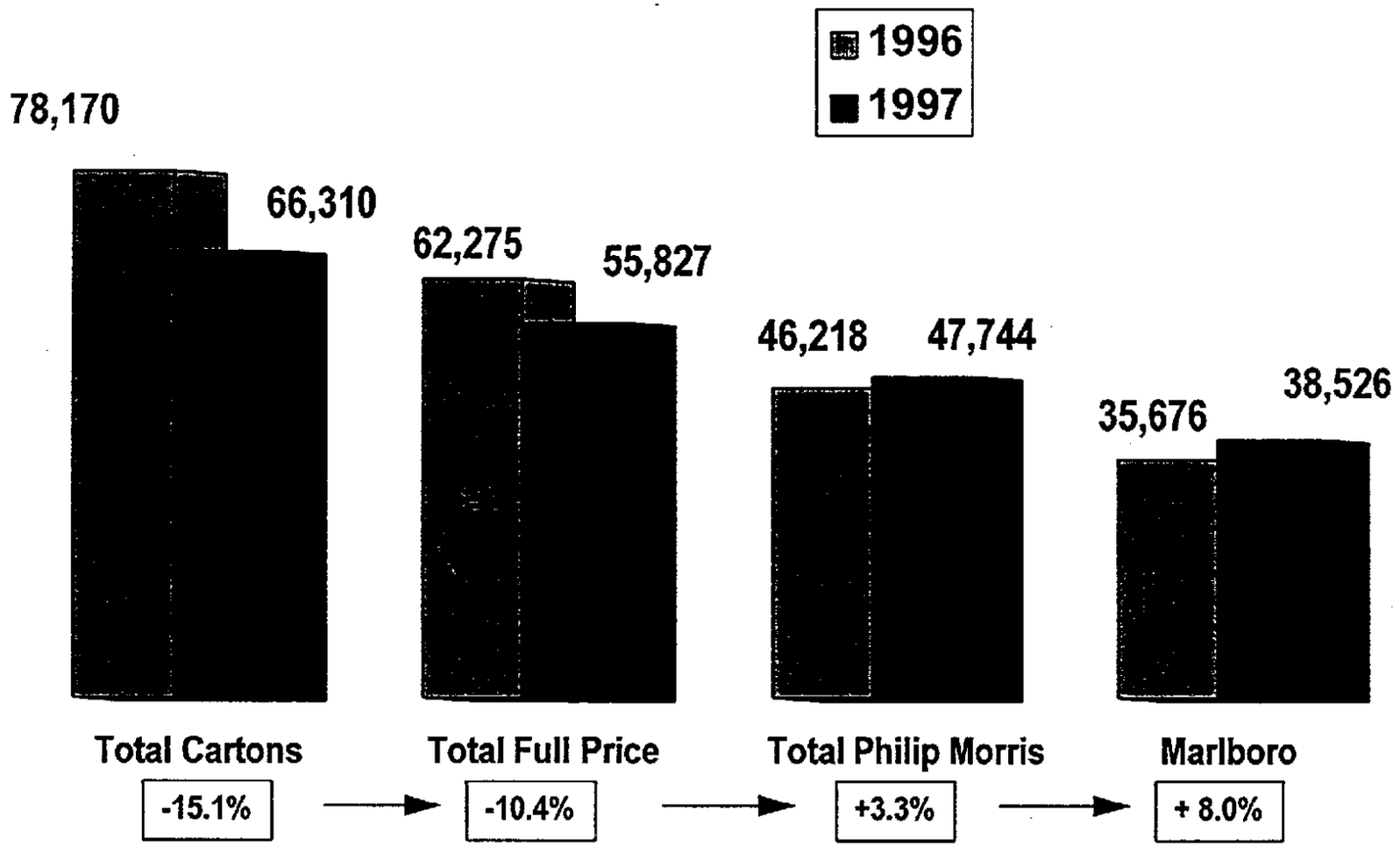
Pick Kwik
Monthly Sales Comparison
June 1996 Vs June 1997
(Philip Morris Buy Down Period)



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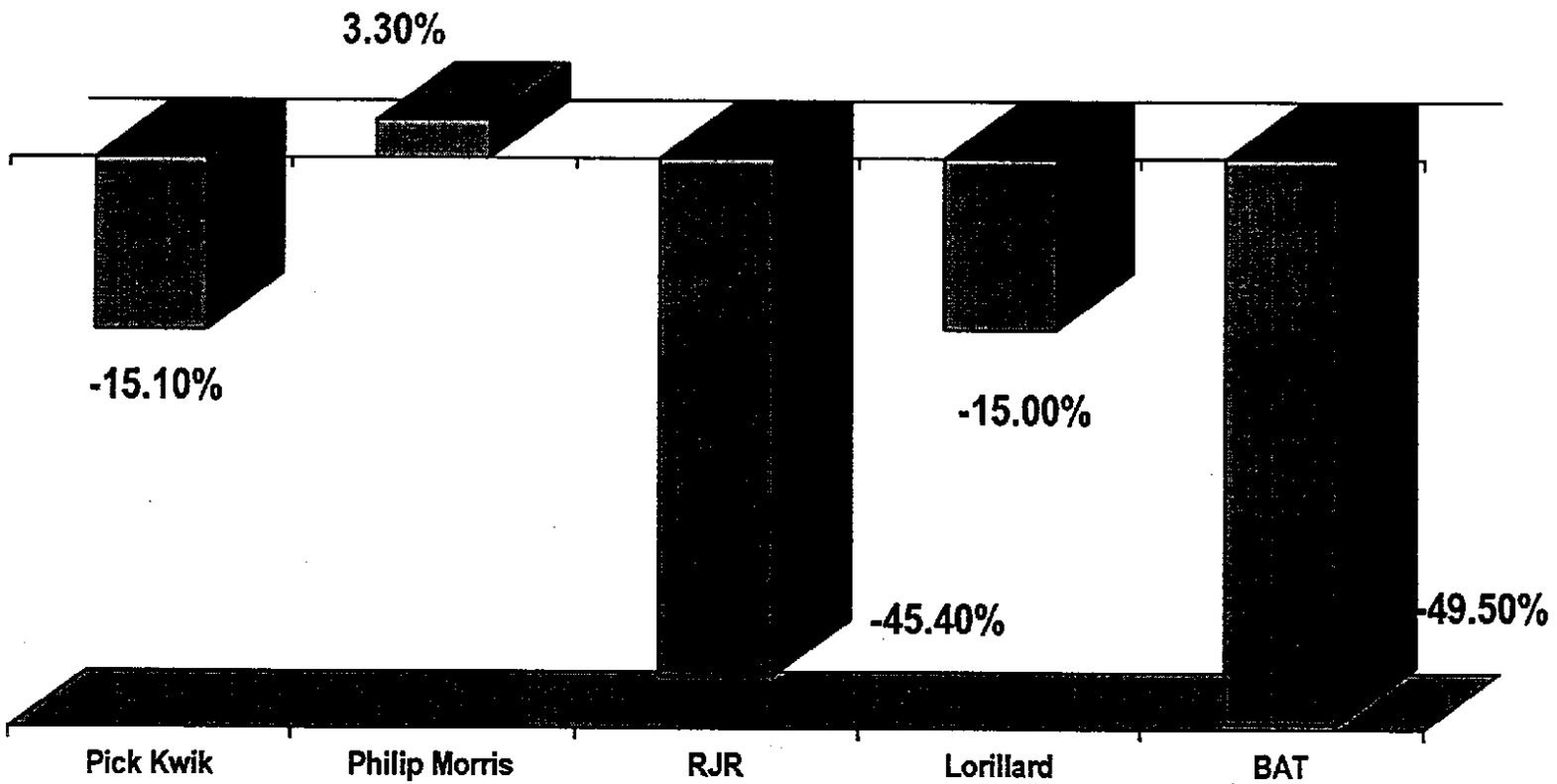
Source: https://www.industrydocuments.ucsf.edu/docs/nfly0000

Pick Kwik
Manufacturer Volume Performance
Cigarette Category
June 1996 Vs June 1997



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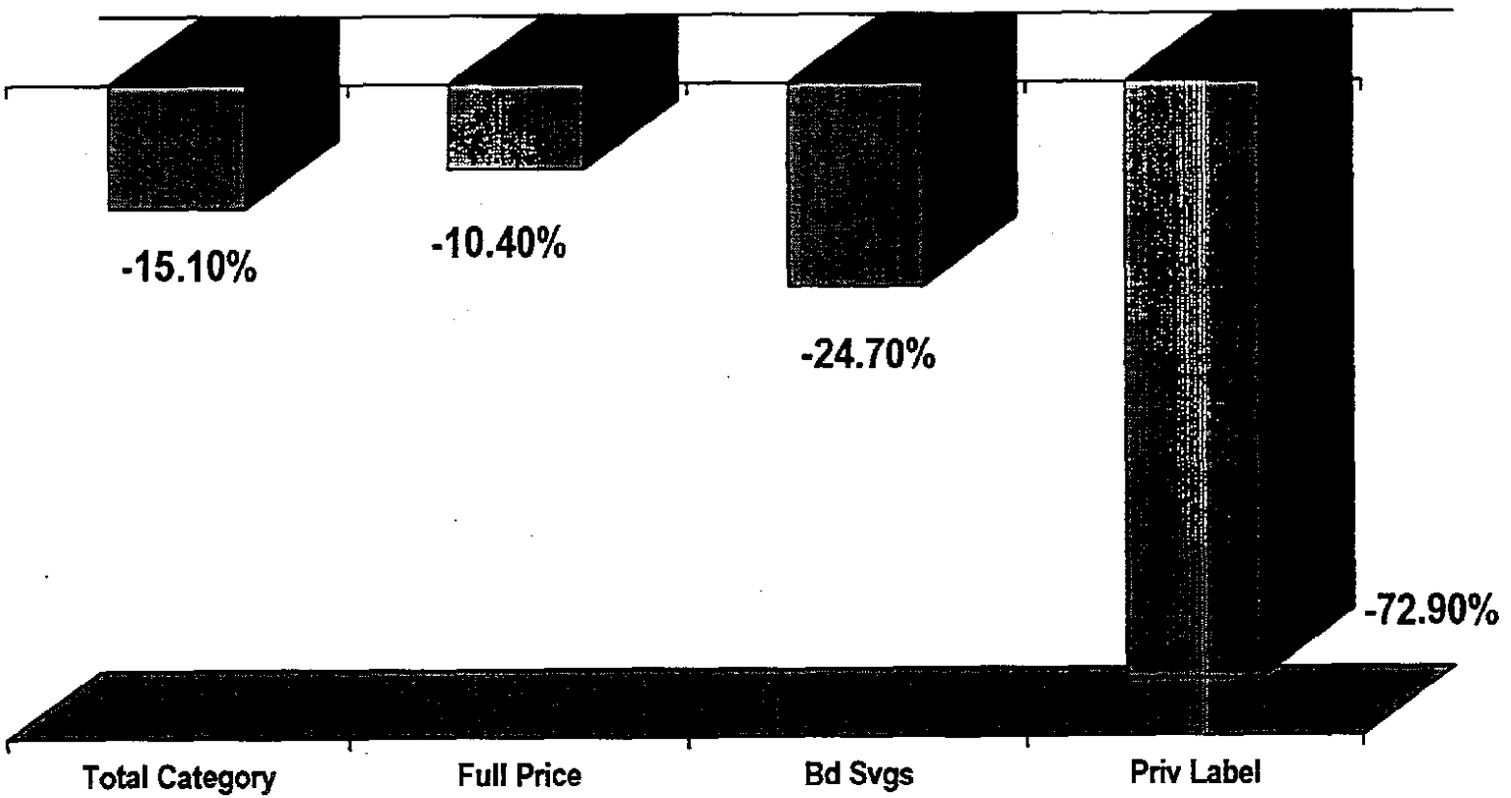
Source: https://www.industrydocuments.ucsf.edu/docs/nfly0000

Pick Kwik
Cigarette Category Performance
June 1996 Vs June 1997
(Philip Morris Buydown Month)



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Source: https://www.industrydocuments.ucsf.edu/docs/nfly0000